

## About the Northeast Tarrant County Kiwanis Club

Chartered in 1957 as a member of the Texas-Oklahoma district of Kiwanis International, the Northeast Tarrant County Kiwanis (NETC) Club serves as an active member of the local community providing hands-on service, much needed funds, and youth leadership training. The club's efforts are not restricted or limited to specific causes.

The NETC Kiwanis Club maintains a dynamic approach to serving the needs of the Northeast Tarrant County area, based on the changing needs of the time. Our most recent projects and contributions have benefited groups including but not limited to:

- Children's Miracle Network
- Ronald McDonald House
- Birdville High School Key Club
- Big Brother's Big Sisters
- The Salvation Army
- Cook's Children's Hospital
- Tarrant County Food Bank
- North Texas Food Bank
- The Red Cross
- Kiwanis International Foundation
- Texas-Oklahoma District Kiwanis Foundation
- A Place for Grace

As partners with the Northeast Tarrant County Kiwanis Foundation, the NETC Kiwanis Club continues to provide needed service and funds to the local area.

## Kiwanis Butterfly Festival



## The Northeast Tarrant County Kiwanis Club

### 13th Annual Butterfly Festival Sponsorship Opportunities



**September 9<sup>th</sup> thru 11<sup>th</sup>, 2016**

Southlake Town Square Pavilion

Contact Barbara Moss at 817-430-2766 or [butterfly@netckiwanis.org](mailto:butterfly@netckiwanis.org) for more information

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## About the 13th Annual Butterfly Festival

Fairy-like butterflies enchant children of all ages and their appearances seem a rare treat among the concrete walks and tall buildings that cover the Dallas area-metroplex. The Northeast Tarrant County Kiwanis Club Annual Butterfly Festival offers boys and girls (and moms and dads) a unique opportunity to share in the magic of these winged creatures. A crowd favorite, this year's butterfly festival will be held beneath the pavilion in the Southlake Town Square, where attendees will have the opportunity to explore over 600 square feet of butterfly-filled landscaping.

We host educational seminars on Friday for local childcare facilities, and allow the public to interact with the butterflies all weekend long. At the festival conclusion we encourage children to directly release the butterflies.



Completely volunteer produced, this festival is a sure hit for children and families throughout North Texas, offering educational seminars and butterfly interaction opportunities for all.

In conjunction with this event the Northeast Tarrant County Kiwanis Foundation is holding a silent auction to raise funds for charities such as Cook Children's in Fort Worth. Thanks to the generosity of our 2015 donors we were able to donate \$4000 to Cook Children's Hospital last year, and more than \$29,000 over the last 12 years. This year we will also be raising money to Eliminate Maternal Neonatal Tetanus around the world with the help of the Kiwanis International Foundation. For as little as \$1.80 we can save a baby's life.

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## Sponsorship Opportunities

Position your company in the hearts and minds of the youth, adults, parents, and city leaders as a supporter of this wonderful educational opportunity. Sponsorship opportunities may also be created to meet your company's needs. We are a 501(c)3 charity and can provide our tax ID letter upon request. **Sponsorship due by 8/31.**

### Title Sponsorship - \$1000

*A single Title Sponsorship is offered each year as a premium opportunity for a company or organization to partner with Kiwanis in presenting the Butterfly Festival and includes:*

- \* Prominent placement of your company logo above the Event Title on all media, including
  - Large event banners
  - Hundreds of posters
  - All event tickets
  - All event reminder cards
  - Kiwanis website
- \* Exclusive Sponsorship Appreciation offered at time of Butterfly release
- \* Twenty free passes to the festival

### Monarch Sponsorships - \$500

- \* *Monarch sponsorships are offered this year for distinguished companies or organizations to present themselves as a part of the Butterfly Festival and includes:* Company logo displayed above other sponsors on select media, including
  - Large event banners
  - Hundreds of posters
  - Kiwanis website
- \* Ten free passes to the festival

## Painted Lady Sponsorships - \$250

*Painted Lady sponsorships are offered this year for companies or organizations to present themselves as a part of the Butterfly Festival and includes:*

- \* Company logo displayed along the footer of select media, including
  - Hundreds of posters
  - Kiwanis website
- \* Five free passes to the festival

## Silent Auction Donor

Companies and individuals are encouraged to provide items that can be used in the Butterfly Festival silent auction. All donations are welcome, items valued under \$100 will be combined into themed baskets with a base suggested value of \$100. All donations valued over \$100 will get their own web page with the company's logo on that item's page. All items will be listed on the Kiwanis website. To view an example of current items please go to <http://www.netckiwanis.org/auctionlist.html>

All donors are also welcome to provide marketing materials, coupons, samples, coloring pages for children, etc., Our volunteers will happily display and distribute provided materials during the event. This is a great way to promote a nearby business or offer a coupon for day-of shopping!

## Media Partner

In exchange for being mentioned in one of your newsletters or promotional emails, our volunteers will happily display and distribute provided marketing materials, coupons, or samples during the event. This is a great way to promote your business or offer a coupon for day-of shopping! In addition we will offer your customers \$1 off each admission to the Butterfly Festival.